

C.U.SHAH UNIVERSITY

Winter Examination-2015

Subject Name: Business Administration-I

Subject Code: 4CO01BAD1

Branch: B.Com(English)

Semester : 1 Date : 04/12/2015 Time : 10:30 To 1:30

Marks : 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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Q-1 Attempt the following questions: (14)

- a) What is management?
- b) Write definition of planning.
- c) Who has given the equation of POSDCoRB?
- d) Management is related with what?
- e) What is called process of determining objective?
- f) Planning is related with what?
- g) What is meant by ascertaining the bases of planning?
- h) What can be called all types of combinations created for common objective?
- i) What is the final function of management?
- j) Possibility of which types of decisions being taken is increased due to centralization of authority?
- k) The process of delegation of authority from top level to low level sequentially is called what?
- l) If employees are not only the production tool then what are they.?
- m) What can the Person be called who give direction?
- n) The necessity of mental peace can be called by which necessity?

Attempt any four questions from Q-2 to Q-8

Q-2 Attempt all questions (14)

- a) Give the definition of management and discuss the characteristics.
- b) Write differences between management and administration.

Q-3 Attempt all questions (14)

- a) What is strategy formulation? state the importance of strategy formulation
- b) Write the limitations of planning.



